

**Client Name:** Cloud Nine Clothing

**Website:** <https://www.cloudnineclothing.ca/>

**Niche:** Clothing

**Target Location:** Nationwide in USA

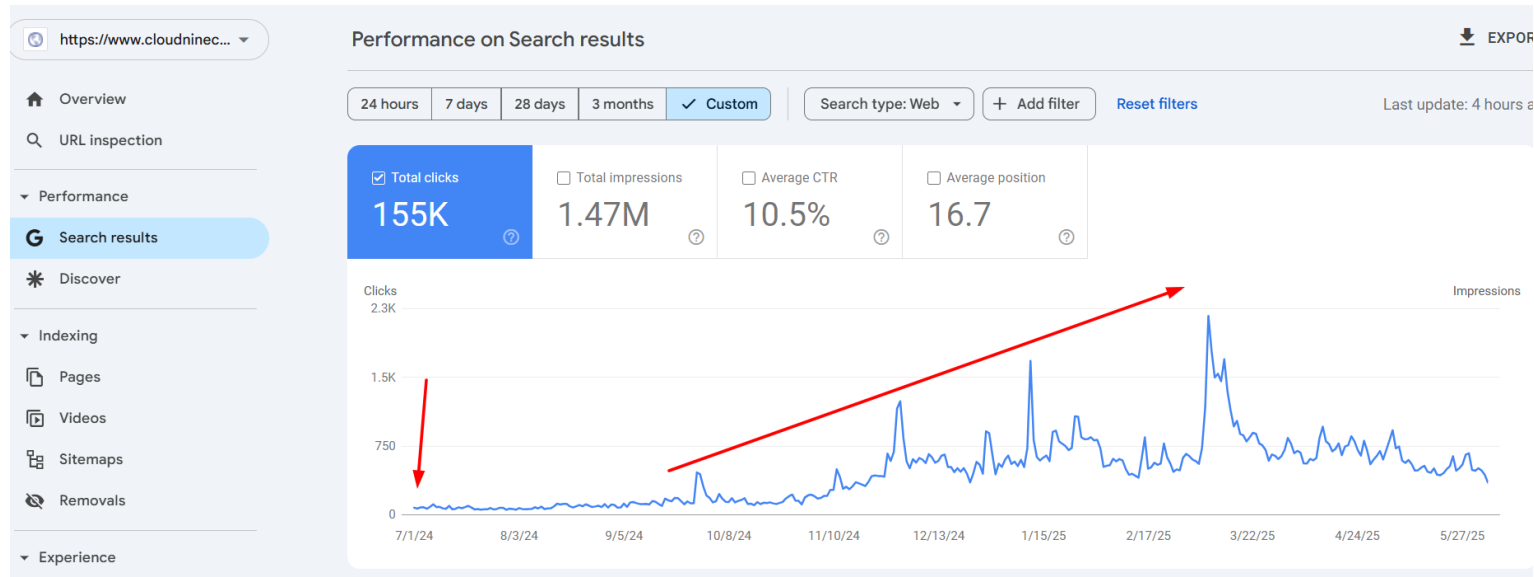
**Client Overview:** Cloud Nine Clothing is a wellness-focused fashion brand offering innovative apparel designed to bring calm and comfort. Based in California with nationwide delivery, their standout product—the anxiety hoodie—features sensory-friendly designs and built-in stress balls, crafted to help ease anxiety and promote emotional well-being. Their clothing blends style and functionality, making them a go-to choice for those seeking daily stress relief through fashion. Our team handled the complete website creation from the ground up, delivering a fast, user-friendly, and SEO-optimized platform. We also provide comprehensive on-page SEO services, including keyword research, content optimization, metadata structuring, internal linking, and technical enhancements. In addition, we support their growth through quality and relevant backlink acquisition, ensuring strong domain authority and visibility across search engines.

**Service/s acquired:** SEO Services & Web Design

**Timeline:** 10 Months – Present (Active Client)

**Result:**

- Organic search clicks have increased significantly on Google compared to the first few months before the project began, reflecting strong growth in visibility and engagement.
- At least 20 relevant and target keywords rank first in Google Search Engine.



<input type="checkbox"/>	Keyword	Intent	Position	SF	Traffic	Traffic %	Volume	KD %	URL	Updated
> <input type="checkbox"/>	ckoud nine		1    7		27	0.33	110	55	<a href="http://www.cloudnineclothing.ca/collections/all">www.cloudnineclothing.ca/collections/all</a>	1 day
> <input type="checkbox"/>	jacket aura		1    6		2	0.02	50	4	<a href="http://www.cloudnineclothing.ca/blogs/all/why-do-hoodies-feel-like-a-saf...">www.cloudnineclothing.ca/blogs/all/why-do-hoodies-feel-like-a-saf...</a>	Jun 01
> <input type="checkbox"/>	ultra soft hoodies		1    8		3	0.03	140	1	<a href="http://www.cloudnineclothing.ca/blogs/all/why-do-hoodies-feel-like-a-saf...">www.cloudnineclothing.ca/blogs/all/why-do-hoodies-feel-like-a-saf...</a>	May 31
> <input type="checkbox"/>	cloud 9 sweater		1    8		88	1.09	110	24	<a href="http://www.cloudnineclothing.ca/">www.cloudnineclothing.ca/</a>	May 16
> <input type="checkbox"/>	cloud 9 sweatshirts		1    7		88	1.09	110	19	<a href="http://www.cloudnineclothing.ca/">www.cloudnineclothing.ca/</a>	May 18
> <input type="checkbox"/>	stress ball hoodie		1    6		52	0.64	210	22	<a href="http://www.cloudnineclothing.ca/">www.cloudnineclothing.ca/</a>	May 11
> <input type="checkbox"/>	cloud nine'		1    6		1	0.01	70	59	<a href="http://www.cloudnineclothing.ca/collections/all">www.cloudnineclothing.ca/collections/all</a>	May 13
> <input type="checkbox"/>	stress hoodie		1    6		17	0.21	70	12	<a href="http://www.cloudnineclothing.ca/">www.cloudnineclothing.ca/</a>	May 21
> <input type="checkbox"/>	loose clothes		1    10		1	0.01	40	25	<a href="http://www.cloudnineclothing.ca/">www.cloudnineclothing.ca/</a>	4 days

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**Client Name:** Mass Loaded Vinyl Australia  
**Website:** [massloadedvinyl.com.au/](https://massloadedvinyl.com.au/)  
**Niche:** Mass Loaded Vinyl (MLV) Products Manufacturer  
**Target Location:** Nationwide in Australia

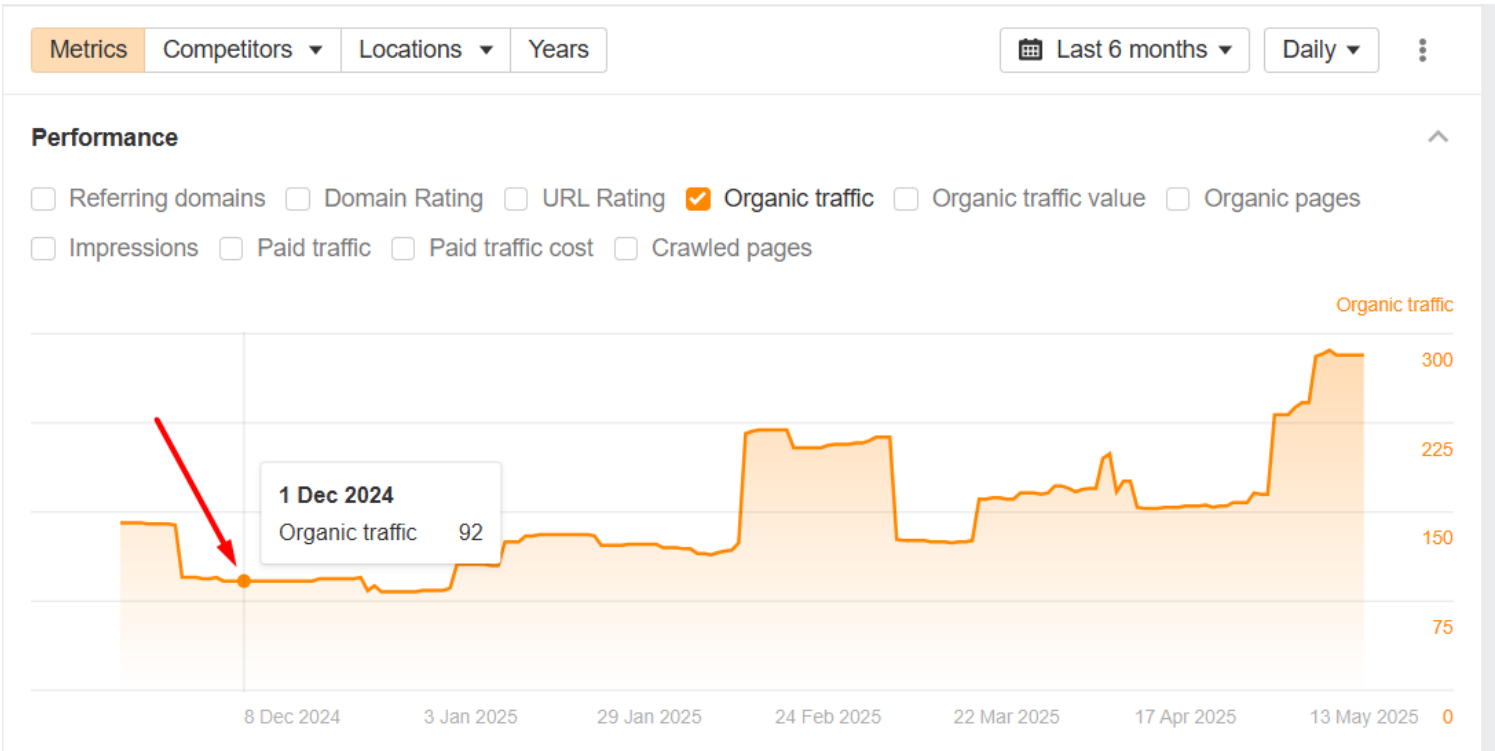
**Client Overview:** Mass Loaded Vinyl Australia is a leading manufacturer of Mass Loaded Vinyl (MLV) products, providing effective soundproofing solutions across the whole region of Australia for both residential and commercial applications.

**Service/s acquired:** SEO Services

**Timeline:** 7 months and counting (Active Client)

**Result:**

- Mass Loaded Vinyl Australia launched its SEO campaign in December 2024. Since then, organic traffic has grown steadily, with Ahrefs showing consistent gains in monthly visits and keyword rankings.
- Organic search traffic continues to grow steadily for the Mass Loaded Vinyl Australia website. From April to July 2023, traffic increased by approximately 236.7% compared to the previous 90-day period — with 242.86% of all traffic driven by organic search.



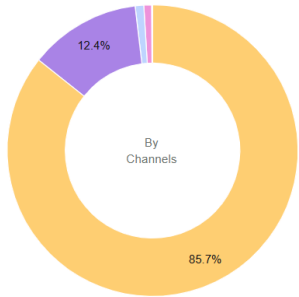
All Visitors

1.8K

↑236.7% compared to the previous 90 days



Channels   Locations   Devices



Organic Search   Direct   Referral   Unassigned   Organic Social

Source: [Analytics](#)

<input type="checkbox"/> KEYWORD	SEARCH INTENT	PREV	CURR	DIFF	Position Serps	TRAFFIC	MONTHLY S. VOLUME
<input type="checkbox"/> + mass loaded vinyl	C	1	1	-	-	35	1K
<input type="checkbox"/> + mass-loaded vinyl	T	1	1	-		1	50
<input type="checkbox"/> + mass loaded vinyl soundpro...	C	1	1	-	-	3	90
<input type="checkbox"/> + mlv soundproofing	C	1	1	-	-	22	90
<input type="checkbox"/> + mlv	C I	2	2	-		116	880
<input type="checkbox"/> + bunnings mass loaded vinyl	I	2	2	-		2	110
<input type="checkbox"/> + mass loaded vinyl clark rub...	C	2	2	-		1	50
<input type="checkbox"/> + soundproofing barrier	T	2	2	-		5	70

**Website:** <https://www.profgatsby.com>

**Industry:** HVAC & Plumbing Services (New Jersey, USA)

**Project Duration:** 12 months Present – (Active)

## Client Goals

- Improve organic visibility for HVAC and plumbing services across New Jersey
- Generate more qualified leads through Google Search
- Rank higher for location-based keywords like:
  - HVAC Trenton NJ, HVAC Sicklerville NJ, HVAC South Jersey, plumbers Williamstown NJ, plumbers + local cities, air conditioning repair.
- Migrate and optimize content to support multiple service areas and service types

## SEO Services Provided

I handled the full SEO campaign from beginning to end, starting with keyword research using local terms for cities in South Jersey. I updated titles, descriptions, headers, and made service pages better for local searches. I also fixed website problems like broken links, made the site load faster, and made sure it worked well on phones. For off-page SEO, I added the business to online directories, built strong backlinks, and studied competitors to improve results.

## Results Achieved

Generated **21,000 visits** in the last 3 months — a **59% increase** compared to the previous period.

The SEO campaign started with around 250 organic search clicks per month, gradually increasing month by month. Today, it consistently delivers 850+ clicks, with some months reaching as high as 1,200 organic search clicks.

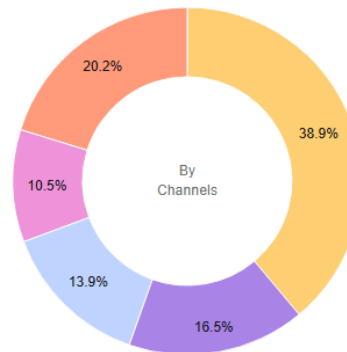
All Visitors

21K

↑ 59.1% compared to the previous 90 days



Channels Locations Devices



1M 6M 1Y 2Y All time

Days

Months

↑ Export

**Organic Traffic** 917/month

☒ Organic Traffic ☒ Paid Traffic | ☐ Notes ▾



**Client Name:** Corinthian Corsos

**Website:** <https://corinthiancorsos.com/>

**Niche:** Corinthian Corsos breed top-quality Cane Corsos, a rare and powerful variety of the Italian Mastiff

**Target Location:** Texas, Oklahoma & Arkansas

**Client Overview:** Corinthian Corsos is a leading Cane Corso breeder serving Texas, Oklahoma, Arkansas, and beyond, offering top-quality Cane Corso puppies from elite Italian bloodlines. They prioritize health, socialization, and structure to uphold the highest standards in every litter. Their Cane Corsos are a rare variety of Italian Mastiff, known for loyalty and protection. We fully manage their SEO services, targeting keywords like Cane Corso breeders, Cane Corso for sale, and adoption to boost their online visibility and drive qualified leads.

**Service/s acquired:** SEO Services

**Timeline:** 2 years & 6 months, from June 2021 up to December 2023.

**Result:**

- 770.48% increase from the initial rating of 91.
- At least 10 target keywords rank #1 on Google.

Refer to the three images below, which show the all-time organic search results for the Corinthian Corsos website; the red box highlights the timeframe of our SEO efforts, spanning from June 2021 to December 2023.





### Top-ranking keywords identified as of January 2024.

<input type="checkbox"/>	Keyword	Intent	SF	Positio...	Diff.	Traffic %	Volume	KD %
> <input type="checkbox"/>	<a href="#">+ cane corso puppies texas &gt;&gt;</a>	C	5	1 → 1	0	4.37	170	23 ●
> <input type="checkbox"/>	<a href="#">+ cane corso for sale in texas &gt;&gt;</a>	T	6	1 → 1	0	4.37	170	25 ●
> <input type="checkbox"/>	<a href="#">+ cane corso breeder texas &gt;&gt;</a>	C	5	1 → 1	0	1.76	70	22 ●
> <input type="checkbox"/>	<a href="#">+ cane corso for sale texas &gt;&gt;</a>	T	7	1 → 1	0	6.65	260	24 ●
> <input type="checkbox"/>	<a href="#">+ cane corso male vs female &gt;&gt;</a>	C I	7	1 → 1	0	1.76	70	21 ●
> <input type="checkbox"/>	<a href="#">+ cane corso puppies in texas &gt;&gt;</a>	C	7	1 → 1	0	1.24	50	26 ●
> <input type="checkbox"/>	<a href="#">+ cane corso breeders texas &gt;&gt;</a>	C	5	1 → 1	0	5.41	210	24 ●
> <input type="checkbox"/>	<a href="#">+ are female cane corsos aggressive &gt;&gt;</a>	I	5	1 → 1	0	0.72	30	27 ●
> <input type="checkbox"/>	<a href="#">+ cane corso texas &gt;&gt;</a>	C	6	1 → 1	0	0.72	260	27 ●
> <input type="checkbox"/>	<a href="#">+ cane corso female vs male &gt;&gt;</a>	C I	6	1 → 1	0	1.76	70	21 ●



**Client Name:** K9 Doodie Patrol

**Website:** <https://k9doodiepatrol.com/>

**Niche:** K9 Doodie Patrol is a reliable New Jersey-based pet waste removal and pooper scooper.

**Target Location:** New Jersey

**Client Overview:** K9 Doodie Patrol is a trusted pet waste removal company serving cities across New Jersey, offering pooper scooper services and pet waste station setups for homes and businesses. Focused on cleanliness and convenience, they deliver consistent, top-quality service. We manage their SEO, targeting keywords like pet waste removal and pooper scooper service to boost local visibility and outrank competitors statewide.

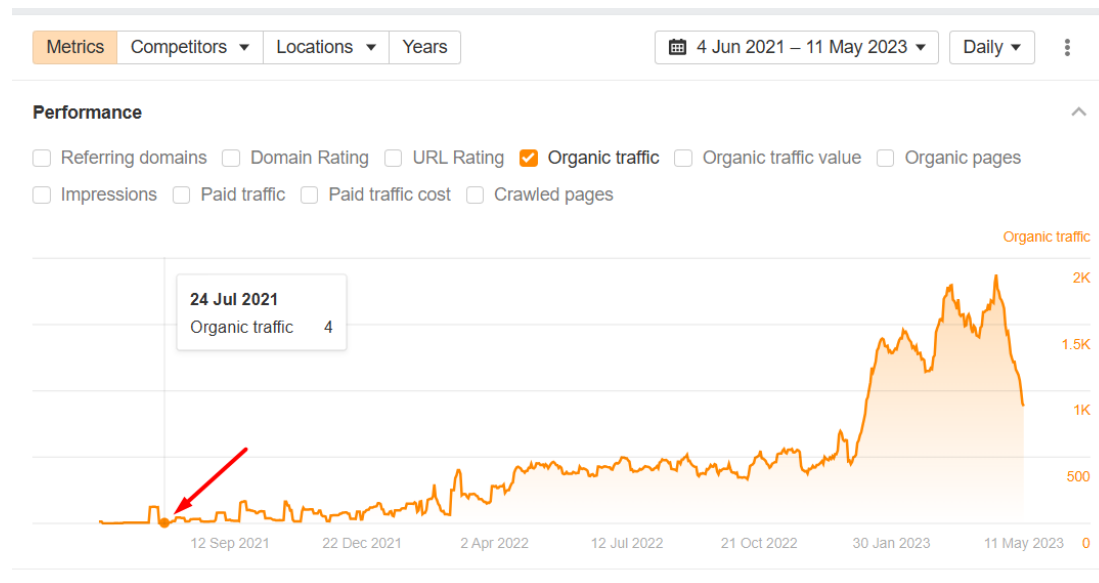
**Service/s acquired:** SEO Services

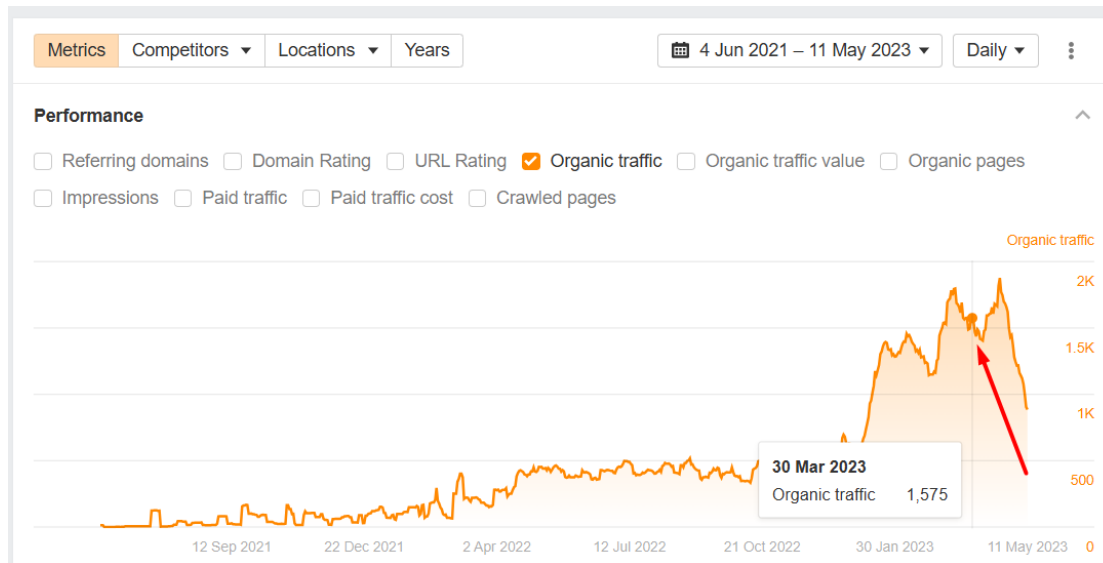
**Timeline:** July 2021 up to March 2023

**Result:**

- Achieved over 1,000 monthly organic search visits between January and May 2023, reaching the client's highest-ever organic traffic levels.

K9 Doodie Patrol began its SEO campaign in July 2021 with fewer than 10 monthly organic searches. By April 2022, traffic steadily grew to an average of 380 monthly visits through March 2023, eventually reaching a peak of over 1,000 organic search visits.





## Keywords ranking as of June 4, 2023

<input type="checkbox"/>	Keyword	Intent	SF	Pos. May 29	Pos. Jun 4	Diff	Visibility	Diff	Est. traffic	Diff	Vol.	CPC	URL
> <input type="checkbox"/>	dog poop pick up service	C	5	1	1	0	4.545%	0	0.61	0	50	2.38	https://www.k9doodiepatrol...
> <input type="checkbox"/>	dog poop pick up services	C	5	1	1	0	4.545%	0	0.61	0	50	2.38	https://www.k9doodiepatrol...
> <input type="checkbox"/>	dog waste clean up	C	6	1	1	0	4.545%	0	0.12	0	10	0	https://www.k9doodiepatrol...
> <input type="checkbox"/>	dog waste removal	C	5	1	1	0	4.545%	0	0.24	0	20	2.76	https://www.k9doodiepatrol.c...
> <input type="checkbox"/>	mobile dog gym	N	3	1	1	0	4.545%	0	0.12	0	10	0	https://www.k9doodiepatrol.c...
> <input type="checkbox"/>	pet waste clean up	C	4	3	1	↑2	4.545%	+3.359	0.12	+0.09	10	0	https://www.k9doodiepatrol...
> <input type="checkbox"/>	pet waste removal	C	6	1	1	0	4.545%	0	0.36	0	30	2.34	https://www.k9doodiepatrol...
> <input type="checkbox"/>	poop pick up service	C	5	1	1	0	4.545%	0	0.36	0	30	2.82	https://www.k9doodiepatrol.c...
> <input type="checkbox"/>	pooper scooper service	C	6	1	1	0	4.545%	0	1.70	0	140	2.15	https://www.k9doodiepatrol.c...
> <input type="checkbox"/>	pooper scoopers near me	T	9	1	1	0	4.545%	0	0.61	0	50	2.49	https://www.k9doodiepat...